Two Movers & Shakers  PAGE 3

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From the Director’s Chair

No doubt many of you have heard the troubling news about UW–Madison funding in the press. While the decrease in Wisconsin state support for education creates headwinds, I want to assure you that SLIS is thriving. The SLIS program is expanding into new areas that benefit the profession and students; our students, faculty and staff continue to accomplish amazing things; students who graduated last year are starting exciting new jobs in libraries, archives and information agencies; and we have a bright and energetic new cohort of students entering the program this fall.

SLIS has a long-term, proactive strategy in place to minimize the impact of the budget cuts on educational offerings and course quality. For instance, SLIS is moving steadily ahead with plans to attract more students by offering two online graduate capstone certificates in Introductory Analytics and User Experience Design. The new certificates will complement the core MA program by providing additional expertise in analytics, data visualization, evaluation for decision making, and user experience design and testing—all areas increasingly important to both librarianship, archives and new information fields. Watch out for our promotional materials for the new certificates in spring/summer 2016! We hope to admit students by summer 2017.

SLIS will also be leveraging gift funds to fill in holes created by the cuts. We deeply appreciate the help alumni and friends provide through their gifts to SLIS. Your contributions help us maintain excellence as we navigate the new funding environment.

From the Dean’s Desk

Where would you be today without your degree from the School of Library and Information Studies in the UW–Madison College of Letters & Science?

As a father of three daughters—one of them in college—I think often about the impact of education on their lives. From selecting a major to landing that first job to pursuing a fulfilling career, their choices will be greatly influenced by their academic experiences.

I hope your degree has opened doors for you, as it does for more than 2,000 new L&S graduates every year. When you graduated with a degree in library and information studies, UW–Madison was one of the nation’s best public institutions. Now, we need your support to keep it that way.

This fall, we are embarking on a comprehensive fundraising campaign to ensure that UW–Madison remains not only strong now, but for the next 167 years. The College of Letters & Science—the heart of our great university—is critical to UW–Madison’s global standing as a research and teaching powerhouse.

Please consider giving back. By doing so, you will be helping to create a legacy of excellence for future generations.

As we launch this campaign, I ask you to remember the professors and programs, the opportunities and insights, the depth and breadth of learning that set you on your path to success in life and work. Help us ensure that future Badgers will enjoy the same experiences, and so much more.

To find out about what your support can do for the School of Library and Information Studies and the College of Letters & Science, visit www.slis.wisc.edu/support-giving. Thank you for all that you do on behalf of this great university.

On, Wisconsin!

John Karl Scholz
Dean and Nellie June Gray Professor of Economics
College of Letters & Science
When Jason Clark began at SLIS, he did not anticipate one day he would be recognized as a Library Journal Mover and Shaker in the Digital Development category.

“I can remember my personal statement talking about my wanting to be a ‘reference archivist,’” says Clark. However, his library school beginnings coincided with the development of web applications and he worked for the Division of Information Technology (DoIT) as a student.

He is now an Associate Professor and the Head of Library Informatics & Computing at Montana State University Libraries where he builds digital library applications and sets digital content strategy. While at SLIS, mentorship at Wendt Library, Ebling Library, and the UW Digital Collections Center with Heidi Marleau ('85) and Amy Rudersdorf was especially helpful to Clark. At the course level, one of his first publications on digital library usability came out of Professor Sunny Kim’s earliest versions of Digital Libraries and User/User Experiences courses. Professor Kristin Eschenfelder’s Database Design course set the stage for his work around structured and linked data.

“I still gush about her teaching and try to mention it whenever I can,” he says.

Currently, Clark is working on a “book in browser” initiative aiming to present book content inside of a web browser, which will make a universally accessible e-book. People have responded to the idea of the library making books and the project explores interface design for reading, as well as how to build tools that can introduce linked data annotations like getSEMantic.

“Projects like this really give teams a chance to work through how digital library applications work and why the library as publisher is important,” Clark says. “Making content machine-readable and findable creates new ways of thinking about cataloging and metadata.”

Visit http://arc.lib.montana.edu/book/ to learn more about the Book in Browser project or find more about Jason Clark at www.jasonclark.info

Jason Clark, Digital Development

Mover and Shaker: Community Builder
Assistant Professor Rebekah Willet was named a 2015 Library Journal Mover and Shaker in the Community Builder category. Her success with infusing ‘real-world’ experiences into academic coursework at SLIS, often with marginalized communities, is a huge asset to students. Read more about Willet’s projects in the Spring 2015 issue of Jottings, available via the SLIS website.

SEND NEWS FOR JOTTINGS:
alumni@slis.wisc.edu
www.slis.wisc.edu
Service for Seniors
Graduate students Lynne Martin Erickson ('75) and Kathryn Leide ('76) noticed that programs at the downtown Madison Public Library were not well suited for older adults. For a class assignment in Public Libraries (LIS 712), they proposed engaging seniors directly by bringing programming to nursing homes. They used multisensory and multimedia resources to stimulate recollection and discussion. After a conference presentation on the project, other libraries wanted access to the materials. With funding from the Wisconsin Division for Library Services, Erickson and Leide were able to transform their school project into a service that is still operating today: Bi-Folkal Productions.

Working Toward Civil Rights
As part of the civil rights movement, in 1969 students and professors participated in a strike organized by the Black Peoples Alliance to demand recruitment of more minority students and the creation of what would eventually become the Afro-American Studies department. To express sympathy for the protesters and help educate the public, a group of library school students compiled an annotated bibliography of materials about the Black Movement, mailing it to all newspapers in the state and Wisconsin members of the U.S. Congress.

Margaret Monroe
Margaret Monroe, who directed SLIS from 1963-1971 and was a faculty member until 1981, felt that libraries should serve as community learning centers. She taught students to analyze their communities and reach out to underserved populations, believing that outreach was primarily about fostering relationships with community members to ensure that the planning of services be a truly collaborative experience.

Monroe also led the Library Social Action Institute, which gave specialists and doctoral students the opportunity to create library social action programs aimed at closing the gap between underserved populations and information. Through interdisciplinary coursework and exploring their individual interests, students ultimately conducted their own continuing education programs on topics such as “Media for Library Social Action” and “Planning Rural Library Services.”

Social Justice at SLIS
Over the years, SLIS students have cultivated a passion for social justice, and their efforts were especially strong during the 1970s when students and faculty encouraged each other to be librarians for social change.
Women’s Voices

During the 1970s, the feminist movement spurred reflection on the status of women in librarianship. Although the profession was overwhelmingly female, men occupied the majority of leadership positions. In 1975, the national Women Library Workers (WLW) was founded with the goal of increasing the status of women and putting an end to sexist practices in the profession. Slightly before the national organization, doctoral students Kathleen Weibel and Kathleen Heim (now Kathleen de la Peña McCook; PhD ‘80) began hosting potlucks where students would socialize and discuss women’s issues. Eventually feminist book and film groups emerged and the “Women’s Group” became the name for an umbrella organization that provided a forum for discussion of women in librarianship. The group brought in guest speakers, conducted resume writing and interviewing workshops, and collaborated with the Madison chapter of the Wisconsin Women Library Workers on projects such as a SHARE (Sisters Have Resources Everywhere) Directory, designed to link female librarians and library workers in the area. The Women’s Group provided an important network of personal and professional support.

From the ‘70s, Onward

Madison’s activist environment in the 1970s—as well as the guidance and support of faculty and doctoral students—empowered individuals to make substantial impacts. Ginny Moore Kruse (’76), director of the Children’s Cooperative Book Center (CCBC) from 1976-2002, founded the Intellectual Freedom Information Service in 1977, which provides resources for librarians and educators dealing with challenges to materials. Sari Feldman (’77), current President of ALA, used the emphasis on outreach and collaboration to establish the Cuyahoga County (OH) Public Library System as the busiest in the country. As ALA president, Feldman’s new public awareness campaign, Libraries Transform, encourages collaboration between local groups and libraries as a means of directing positive change in the community.

Work on issues of social justice is an important part of our history at SLIS, and these and other stories inspire us to continue this essential work into the future.

Written by Sarah Slaughter (’15), Reference and Instruction Librarian, University of Dubuque

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Current Social Justice Projects

Allied Drive Literacy Time
Supports development of literacy skills by connecting SLIS students with children at the Allied Learning Center.

TLAM
Service learning organization which builds partnerships with Wisconsin’s American Indian communities to address information, literacy, and cultural preservation needs.

JLG
Provides educational, recreational and community resource reading materials to the residents of jail facilities in Dane County, WI.

SEND YOUR MEMORIES OF SLIS IN THE ‘70S TO madslisnews@slis.wisc.edu and we’ll share them on SLIS social media!
Alumni in Unique Settings

How do you use what you learned at SLIS in your current position?

Brubaker: My degree gave me a foundation to approach work challenges initially out of my wheelhouse. SLIS grads are savvy researchers, skilled writers, and great networkers and these skills serve me every day.

Berrones: The most important thing is the ability to think critically about information and data. A huge amount of my time is spent on process development and business analytics; it is a lot like working through a difficult reference request.

How has your time at SLIS influenced your career?

Brubaker: SLIS made me much more confident. I’m a better writer, public speaker, and collaborator after all those group projects. My advice to recent SLIS grads is: don’t box yourself into traditional jobs; be open to how your valuable and translatable skills can help employers solve problems.

Berrones: My time at SLIS taught me that work can be fulfilling. To me, a fulfilling job is one that allows you to be constantly learning, and that is definitely true in my position; it’s a constant stream of new ideas, new ways of doing something, and making use of new technologies.

Professional Development

Travel with us!
SLIS is once again offering the Librarian’s Tour to Germany in Summer 2016! This exciting opportunity is open to all students, alumni, librarians, and their family or friends. Please check our trip page for locations and other trip details! www.slis.wisc.edu/germany2016

Use your code!
Alumni always receive a 10% discount on online professional development courses and conferences. Simply use SLIS10 when you register. Recent topics include WordPress, Personnel Management, XML and Linked Data, and LibGuides.

Conference Update
Access Services staff will not want to miss the Back in Circulation Conference, October 10–11, 2016, in Madison! Full information at www.slis.wisc.edu/continueed
SLIS Hosts 2015 Information Ethics Roundtable

On April 9–10, SLIS hosted the 2015 Information Ethics Roundtable (IER) at Union South, organized by assistant professor Alan Rubel with help from Ph.D. student Kyle Jones. The theme this year was “Transparency and Secrecy.” Presenters came from across the U.S. and Canada to present their work in information studies, philosophy, law, public policy, journalism, business, rhetoric, and geography. Issue papers addressed what “transparency” actually means, how transparency can be quantified and measured, the relationship between transparency, intellectual freedom, trust, democracy, and the role of fact-checking organizations. A complete list of the conference papers, including abstracts, is available at http://ier2015.org.
**Outstanding Student Scholar**

**Oliver Bendorf** recipient of the Outstanding Student Scholar Award, came to SLIS with a diverse background and continued his multidimensional interests as a student. After finishing his undergraduate degree in English Literature from the University of Iowa, he lived in Washington, D.C. where he was an intern for WI State Representative Tammy Baldwin and a technical writer for the Federal Communications Commission. While completing his MFA in poetry at UW-Madison, he taught creative writing, edited an online literary journal, and published his first book of poetry.

During his time at SLIS, Bendorf taught, worked in libraries, and pursued multiple research projects. He was the primary instructor for several first-year composition courses and a SLIS teaching assistant. As the Humanities Collections Assistant at Memorial Library, he worked closely with the Little Magazine Collection, researched and blogged about DIY print culture, and moderated a conference panel on the acquisition of the Woodland Pattern Archives. A practicum placement at The Bubbler at Madison Public Library allowed him to facilitate hands-on programming, such as stop-motion animation workshops at a juvenile detention center. One noteworthy research project, with Assistant Professor Jonathan Senchyne, focused on queer digitality and grew into a talk Bendorf gave at a digital gender conference in Sweden.

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**Jack Clark Scholarship**

The Jack Clark Scholarship, awarded by SLIS Beta Phi Mu chapter, Beta Beta Epsilon, is intended for a current student who shows exceptional promise in the library and information field. **Teresa Schmidt** received a degree in mechanical engineering from Michigan Technological University, but life led her to public libraries. For the past 16 years, she has worked in small libraries, the last seven of them as the director of the Mercer Public Library in Mercer, WI. She lives with her husband and three children and attends SLIS as an online master’s degree student.

Outside of SLIS, Schmidt stays engaged with her library system colleagues by attending and presenting at state library conferences, and through her membership in the Wisconsin Library Association. Participation in several system and state public library committees lead her to be selected for the WLA WeLead Emerging Leaders program in 2009. Beyond the library, Schmidt has served on the school board for seven years and volunteers for a local community theatre.
Course Feature: LIS 550 Computer Code & Power

LIS 640 Computer Code and Power is not your average technology class. Although it includes hands-on coding and programming, the class focuses on dispelling the myth that only certain people (usually men with science, technology or math backgrounds), make ‘good coders.’ Taught by Tracy Lewis-Williams, who also teaches in the Department of Computer Sciences, the course aims to increase students’ confidence levels through interactive activities and emphasizes contributions to the technology fields made by women and minorities.

Second year SLIS student Katlyn Griffin gained a working knowledge of HTML, CSS, and PHP through LIS 640. More importantly, she now understands how to learn about new technologies as they evolve. Griffin shared that because she was an English major, she did not consider herself a technology person; however, because she was in a class with amazingly supportive women it was easier to learn together. It was necessary for the class to confront societal perceptions about women and minorities in technology so they could push past them. When asked if she would recommend this class, Katlyn responded with a strong yes!

How to Give to SLIS

Since the first classes at the Wisconsin Library School more than 100 years ago, the School of Library and Information Studies and the SLIS Alumni Association have counted on alumni and friends.

Make an online gift to SLIS at www.slis.wisc.edu/support-giving.htm.

Support the enhancement of the Commons and SLIS Library through the Charles Bunge SLIS Facilities Support Fund at supportuw.org/giveto/bungefund.

If you are considering a planned gift, please contact Jennifer Karlson, our UW Foundation representative, at 608-262-7225 or jennifer.karlson@supportuw.org.

Thank you for your support!
SLIS Students Help Preserve Wisconsin History

When the Wisconsin State Patrol needed to organize their historical documents, who did they call? SLIS!

The State Patrol had photos and documents in physical and digital formats scattered all over the state. Compiling them into a digital collection would allow the agency to better commemorate their 75th anniversary, which took place in 2014. To get the project started, staff member Kevin Hubbard suggested consulting with instructor Dorothea Salo ('05). Bess Beck ('15, project manager), Cate Booth ('13), Hadley Davis ('14), and William Dooling ('13), students from Dorothea’s Digital Curation class, formed a team to assist.

The group interviewed staff and evaluated the agency’s collections, ultimately creating a sample database. They provided expertise on converting items into digital format, as well as direction on the management of physical and digital items. Upon completion of their work, the students provided a briefing for the Wisconsin State Patrol Superintendent and State Patrol Alumni Association. The students’ work also included thorough documentation detailing every facet of the project.

Currently, the digital collection has grown to over 8,000 items spanning from the beginning of the agency in 1939 to today. “The fact that an effort is underway to better preserve our agency’s history has served to emphasize the importance of [employee and alumni] contributions,” says State Patrol Sergeant David Harvey. “As word of this effort spread, more and more individuals have come forth with additional historical items for inclusion. We have continued to reach out to Dorothea Salo as a resource, and are thankful for the assistance provided by the students.”

To learn more about the anniversary, visit www.dot.wisconsin.gov/statepatrol/anniversary/index.htm.
Class News and Notes

Patrick Lee (‘15) has been hired as Assistant Professor of Library and Library Services-Reference and Instruction Librarian at Bemidji State University.

Dorothy Terry (‘13) presented at IFLA 2015 in Cape Town, South Africa. Terry is the Instruction and Digital Initiatives Librarian at Morgan State University in Baltimore, MD. She also received the LOEX 2015 Minority Scholarship and was a 2014 ARL/DLF Forum Underrepresented Groups Fellow.

Chelsea Couillard-Smith (‘09) is currently the Senior Librarian in Collection Management Services at Hennepin County Library in Minnesota.

John Baken (‘04) is currently the Head Librarian at Willmar Public Library in Willmar, Minnesota. Willmar Public Library is the largest of 31 libraries, which are part of the Pioneerland Library System in south central Minnesota.

Nichole Fromm (‘04) and JonMichael Rasmus wrote Madison Food: a History of Capital Cuisine (History Press, 2015), a brief account of how Madison came to be home to so many culinary treasures. They continue to blog about restaurants at madisonatoz.com.

Paula Seeger (‘01) is currently working in Access Services at Arizona State University - Hayden Library in Tempe, AZ.

Erica Nutzman (‘00) is Head of Technical Services for the Minnesota State Law Library.

Rachel Vagts (‘97) is the new head of Special Collections and Archives at Berea College in Berea, KY. She continues to serve as the Director of the Archives Leadership Institute which will move to Berea College in June 2016.

Marci Frederick (‘91) was appointed Director of the Sadie Hartzler Library at Eastern Mennonite University, Harrisonburg, Virginia.

Mary J. Markland (‘87) is currently the Head of the Guin Library at the Hatfield Marine Science Center/ Oregon State University in Newport, Oregon.

Senior Archivist and Archives Manager Anita Taylor Doering (‘87) and Associate Librarian David Kranz (‘15), both of the La Crosse (WI) Public Library’s Archives Department, produced a 142-page, illustrated, softcover book about La Crosse’s architectural history authored by retired UW-La Crosse Art History Professor Leslie F. Crocker. The book, La Crosse Buildings Through Time, is structured as a companion guidebook for a free series of public programs that Dr. Crocker provides with La Crosse Public Library.

Carol Hanson Sibley (‘78) retired in 2014 from her position as Curriculum Center Librarian at Livingston Lord Library, Minnesota State University Moorhead. She served in this position since 1981. Upon her retirement, she received the “Life Achievement Award for Service to Minnesota Libraries” from the Northern Lights Library Network. She has recently been appointed to a two-year position on the Outstanding International Book Committee of USBBY.

In Memoriam

Zelantha Phillip (‘96) passed away on April 20, 2015. She worked for Queens Library for almost 20 years.

Dr. Gail Schlacter (‘66) passed away on April 27, 2015. She worked passionately for nearly five decades in the library and information fields and was recently elected to the ALA Executive Board, fulfilling a lifelong professional dream. During her career, Schlacter was elected several times to the governing councils of the American Library Association and the California Library Association, had served as the president of the American Library Association’s Reference and User Services Association (RUSA), and was selected first as the reference review editor and then as the editor-in-chief of Reference and User Services Quarterly. She was named the “Distinguished Alumna of the Year” by SLIS in 2007.
1. The first tax-supported free public library in the United States opened in Peterborough, New Hampshire in what year?
   a. 1787
   b. 1833
   c. 1815
   
   Source: Krasner-Khait, Barbara. “Survivor: The History of the Library.”

2. When was Microfiche created?
   a. 1961
   b. 1923
   c. 1948

   Source: “Microfiche,” ohiohistorycentral.org,
   http://www.ohiohistorycentral.org/w/Microfiche?rec=2954

3. The Dewey Decimal system was first published in which year?
   a. 1889
   b. 1901
   c. 1876

   Source: “Dewey Decimal Classification,” britannica.com,
   http://www.britannica.com/science/Dewey-Decimal-Classification

   Trivia answers on page 4.