Join the SLIS Community

SLIS: the iSchool at UW-Madison
Info Session for Prospective On-Campus Students

- Today’s agenda:
  - Introduction to SLIS
  - Program requirements
  - Student/career services
  - Employment outlook
  - Application requirements
Why SLIS-UW Madison?

- Strong reputation:
  - Longstanding, over 100 years old
  - Continuously accredited
  - Academically rigorous mix of theoretical and practical
  - Strong placement rate
  - Nationally ranked
Why SLIS-UW Madison?

- **Small classes** - high interaction with accessible faculty and staff
- **Community** - bonding with classmates, join student organizations, get involved
- **Customizable** – flexible curriculum
- **Hands on experience** – supported work experience in an organization related to your career goals.
- **Public good** – community engagement projects, technology for the public good
- **Flexible course options** – face to face and online classes
New Program
(submitted for UW approval)

- 39 credits (13 classes)
- Applicable to a variety of information professions
- Can be completed in 2 years
  - Most people take 4 semesters and a summer
- 3 required courses, then highly customizable
New Program Overview

Required Courses
Must take all 3
601: Information Agencies and their Environments
602: Introduction to Organization and Search Systems
603: Research and Assessment in Information Studies

Tier M Course: must take at least 1
LIS 654 Information Services Management (general)
LIS 732 Strategic Information Services
LIS 712 Public Library Administration

Tier-T technology class: must take at least 1
LIS 644 Digital Tools, Trends & Debates
LIS 861 Information Arch/Web Design
LIS 751 Database Design
LIS 879 Digital Libraries
LIS 652 XML/Linked Data

Other Requirements
Online e-Portfolio
Practicum Field-placement (3 credits)
Electives (any remaining credits to total 39)
Specialization Area: Librarianship

Support communities and learning and promote access to information.

Employment: College and universities, public libraries, youth programs, electronic collections management, science & health librarianship, research data management, and school libraries.

Example: Dorothy Terry ('13) Instruction and Digital Initiatives Librarian at Morgan State University Maryland
Specialization Area: Information Management

*Improve information flows and processes to make organizations work better.*

**Employment:** information analysis & visualization, knowledge management, prospect research, systems analysis, digital asset management, records management and compliance, research data management, information systems analysis and project management

Giso Broman (‘13)  
Human resources information systems analyst  
CUNA Insurance
Elective Area: Archives and Records

Provide access to and promote preservation of born digital and historic materials and records.

Employment: digital asset management, digital preservation and curation, digital archives and records, corporate archives, government archives, special collections, and tribal libraries archives and museums

Laurel Gildersleeve (‘13)
Archivist
Harvard University Media Preservation
Specialization Area: Information Organization

Organize current and emerging information sources in any format.

Employment: metadata specialists, catalogers, taxonomy and ontology specialists, digital asset managers, XML and linked data specialists, database and data managers.

Work in corporate, non-profit and cultural institution settings

Amy Sonnichsen ('13)
Metadata Librarian
Getty Research Institute
Los Angeles, California
Specialization Area: Information Technologies

Develop and manage information technologies to help people and solve problems.

Employment: IT instruction and training & support, user experience and web design, digital asset management & curation, database and data management and systems analysis and information project managers.

Stephanie Kuenn ('14)
Marketing Analytics Strategy Manager
National Restaurant Association
Chicago, Illinois
Specialization Areas

- Specialization areas do not have specific required courses, but they do have recommended courses that can guide your progress.
- Most people mix and match courses from several specializations.
- School library is an exception due to licensing requirements.

Examples:

- Youth services and technology
- Librarianship & policy
- Technology and organization of information
Cooperative Programs on Campus

Certificates
Can be completed as part of SLIS MA. Have coursework requirements.

- Certificate in Information Innovation and Organizational change (School of Business)

- Certificate in Leadership (UW Center for Leadership and Involvement)

Double degrees
Must fulfill requirements for two masters degrees. Some credits overlap.

- Double degree Law
- Double degree Music
- Double degree Art History
Career Services

Strategic Career Planning starts when you start at SLIS!

• Integrated into course work
• Cover letter and resume reviews
• Interviewing Skills & Strategies
• Current employer panels
• Samples of real-life successful job applications
• Career Wiki – 24/7 access
• One on one help
Career outlook

- UW–Madison SLIS Class of 2013 – *most respondents found jobs prior to graduation or within six months of graduating.* (95% placement rate for respondents from class of 2013)

- Most employed in the upper Midwest, but also around the US and the world.

- Employed in public, academic libraries, archives, corporate and non profit information positions

Average starting salary is highly variable by job title and by region of the country.

<table>
<thead>
<tr>
<th>Title</th>
<th>Starting Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Young Adult Services</td>
<td>39,923</td>
</tr>
<tr>
<td>Data Curation</td>
<td>49,000</td>
</tr>
<tr>
<td>Library Administration</td>
<td>42,800</td>
</tr>
<tr>
<td>Metadata</td>
<td>43,000</td>
</tr>
<tr>
<td>Records</td>
<td>35,000</td>
</tr>
<tr>
<td>Instruction</td>
<td>46,000</td>
</tr>
<tr>
<td>Knowledge Mgmt</td>
<td>65,000</td>
</tr>
<tr>
<td>UX Design</td>
<td>72,000</td>
</tr>
</tbody>
</table>
Future Students (Admissions Webpage)

- Links to online admissions forms
- Very detailed instructions
- Timeline
- FAQ
Application Requirements

SLIS admits to the master's program every fall

• Dec 15 deadline for scholarships
• Feb 1 final deadline

Begin process with the Graduate School electronic application

– The Graduate School has minimum requirements for admission
– Graduate School’s Electronic Application
  https://www.gradsch.wisc.edu/eapp/eapp.pl
Application requirements

• No GRE required
• Three references
  • Academic preferred
  • If out of school for > 5 years, min one academic reference
• Reasons for Graduate Study essay
  • Career goals, reasons for choosing SLIS, leadership experience, aspirations
• Official post – secondary transcripts (2 copies)
• Other experiences:
  • Leadership, Study abroad, STEM background, language skills, community service, job experience, other unique experiences
Application instructions

SLIS/Program Specific Application Section of the online application:

• Upload your resume
• apply for SLIS scholarships
• answer SLIS-specific questions
Additional

**Prior degrees:** Any major is acceptable.

**Work experience:** Prior work or volunteer experience working with information/data or in libraries, archives and museums is helpful, but is not required.

**Leadership:** Leadership experience in school, volunteer work or employment is helpful, but is not required.

**Online:** If you are applying to the online program, explain why you are choosing the online option.
Will I get in?

Applications received: approximately 300 per year

Admit rate: around 50%

Average Undergrad GPA: 3.54
Current Campus Tuition

Assumes full-time student (3 classes/9 credits)
WI Resident: 5,928.80/semester
Minnesota Resident: 8,069.04/semester
Non-resident: 12,592.24/semester

http://registrar.wisc.edu/tuition_&_fees.htm
(select “Graduate” under Student Career)
Funding

- FAFSA & external grants
- SLIS financial aid
  - Just under 50% of the Fall 2014 class had some financial aid from SLIS
- Jobs info
  - 66% of grads worked more than 20 hours per week while students, 86% had information related jobs
  - New students blog (first year jobs and PA positions)
  - Prior orgs that have taken volunteers
- Travel award money
Any questions?
## Table 6: Salaries of Reporting Professionals by Area of Job Assignment

<table>
<thead>
<tr>
<th>Assignment</th>
<th>No. Rec’d</th>
<th>% of Total</th>
<th>Low Salary</th>
<th>High Salary</th>
<th>Average Salary</th>
<th>Median Salary</th>
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</thead>
<tbody>
<tr>
<td>Access Services</td>
<td>42</td>
<td>3.00%</td>
<td>$20,000</td>
<td>$80,000</td>
<td>$38,718</td>
<td>$40,000</td>
</tr>
<tr>
<td>Acquisitions</td>
<td>4</td>
<td>0.30%</td>
<td>31,000</td>
<td>51,000</td>
<td>37,733</td>
<td>31,200</td>
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<tr>
<td>Administration</td>
<td>70</td>
<td>5.00%</td>
<td>21,000</td>
<td>65,000</td>
<td>42,140</td>
<td>42,800</td>
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<tr>
<td>Adult Services</td>
<td>23</td>
<td>1.80%</td>
<td>17,306</td>
<td>48,000</td>
<td>38,195</td>
<td>40,000</td>
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<tr>
<td>Archives</td>
<td>79</td>
<td>5.60%</td>
<td>20,000</td>
<td>80,000</td>
<td>41,656</td>
<td>42,000</td>
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<tr>
<td>Automation/Systems</td>
<td>2</td>
<td>0.10%</td>
<td>45,000</td>
<td>50,000</td>
<td>47,500</td>
<td>47,500</td>
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<tr>
<td>Cataloging &amp; Classification</td>
<td>42</td>
<td>3.00%</td>
<td>16,800</td>
<td>115,000</td>
<td>39,148</td>
<td>35,000</td>
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<tr>
<td>Children’s Services</td>
<td>87</td>
<td>6.20%</td>
<td>19,000</td>
<td>85,437</td>
<td>41,938</td>
<td>41,500</td>
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<tr>
<td>Circulation</td>
<td>51</td>
<td>3.00%</td>
<td>19,000</td>
<td>67,000</td>
<td>33,601</td>
<td>31,000</td>
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<tr>
<td>Collection Development</td>
<td>8</td>
<td>0.60%</td>
<td>26,000</td>
<td>63,000</td>
<td>47,375</td>
<td>48,500</td>
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<tr>
<td>Data Analytics</td>
<td>6</td>
<td>0.40%</td>
<td>38,000</td>
<td>95,000</td>
<td>56,677</td>
<td>52,000</td>
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<tr>
<td>Database Management</td>
<td>18</td>
<td>1.30%</td>
<td>21,000</td>
<td>68,000</td>
<td>46,214</td>
<td>43,000</td>
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<tr>
<td>Data Curation</td>
<td>4</td>
<td>0.30%</td>
<td>48,000</td>
<td>67,000</td>
<td>53,250</td>
<td>40,000</td>
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<tr>
<td>Digital Content Management</td>
<td>47</td>
<td>3.40%</td>
<td>25,000</td>
<td>82,000</td>
<td>46,917</td>
<td>45,000</td>
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<tr>
<td>Emerging Technologies</td>
<td>2</td>
<td>0.10%</td>
<td>45,000</td>
<td>72,000</td>
<td>58,500</td>
<td>56,500</td>
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<tr>
<td>Government Documents</td>
<td>3</td>
<td>0.20%</td>
<td>35,000</td>
<td>45,000</td>
<td>40,667</td>
<td>42,000</td>
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<tr>
<td>Indexing/Abstracting</td>
<td>1</td>
<td>0.10%</td>
<td>52,000</td>
<td>52,000</td>
<td>52,000</td>
<td>52,000</td>
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<tr>
<td>Info Architecture</td>
<td>7</td>
<td>0.50%</td>
<td>53,040</td>
<td>75,000</td>
<td>64,760</td>
<td>65,500</td>
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<tr>
<td>Info Technology</td>
<td>35</td>
<td>2.50%</td>
<td>24,960</td>
<td>95,000</td>
<td>52,486</td>
<td>49,000</td>
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<tr>
<td>Instruction</td>
<td>59</td>
<td>4.20%</td>
<td>27,000</td>
<td>98,000</td>
<td>46,324</td>
<td>46,000</td>
</tr>
<tr>
<td>Interlibrary Loans/Document Delivery</td>
<td>15</td>
<td>1.10%</td>
<td>29,000</td>
<td>60,000</td>
<td>38,136</td>
<td>35,680</td>
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<tr>
<td>Knowledge Management</td>
<td>9</td>
<td>0.60%</td>
<td>40,000</td>
<td>80,000</td>
<td>59,729</td>
<td>65,000</td>
</tr>
<tr>
<td>Metadata</td>
<td>16</td>
<td>1.10%</td>
<td>31,200</td>
<td>60,000</td>
<td>45,038</td>
<td>43,000</td>
</tr>
<tr>
<td>Other</td>
<td>184</td>
<td>13.10%</td>
<td>19,000</td>
<td>110,000</td>
<td>52,033</td>
<td>44,500</td>
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<tr>
<td>Public Services</td>
<td>60</td>
<td>0.70%</td>
<td>24,000</td>
<td>77,300</td>
<td>41,075</td>
<td>40,000</td>
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<tr>
<td>Records Management</td>
<td>10</td>
<td>0.40%</td>
<td>25,000</td>
<td>69,000</td>
<td>40,614</td>
<td>35,000</td>
</tr>
<tr>
<td>Reference/Info Services</td>
<td>208</td>
<td>14.00%</td>
<td>20,000</td>
<td>110,240</td>
<td>43,688</td>
<td>42,000</td>
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<tr>
<td>Rights &amp; Permissions</td>
<td>4</td>
<td>0.30%</td>
<td>35,000</td>
<td>58,000</td>
<td>44,000</td>
<td>39,000</td>
</tr>
<tr>
<td>School Library Media Specialist</td>
<td>107</td>
<td>7.50%</td>
<td>18,000</td>
<td>95,000</td>
<td>46,742</td>
<td>44,200</td>
</tr>
<tr>
<td>Social Media Management</td>
<td>5</td>
<td>0.40%</td>
<td>40,000</td>
<td>40,000</td>
<td>40,000</td>
<td>40,000</td>
</tr>
<tr>
<td>Solo Librarian</td>
<td>30</td>
<td>2.10%</td>
<td>24,000</td>
<td>63,000</td>
<td>40,135</td>
<td>40,000</td>
</tr>
<tr>
<td>Technical Services</td>
<td>37</td>
<td>2.50%</td>
<td>22,000</td>
<td>65,000</td>
<td>42,719</td>
<td>45,000</td>
</tr>
<tr>
<td>Usability/Experience/User Interface Design</td>
<td>57</td>
<td>4.10%</td>
<td>37,000</td>
<td>115,000</td>
<td>70,026</td>
<td>72,500</td>
</tr>
<tr>
<td>YA/Teen Services</td>
<td>47</td>
<td>3.40%</td>
<td>25,827</td>
<td>65,000</td>
<td>39,996</td>
<td>39,923</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1400</strong></td>
<td></td>
<td><strong>16,800</strong></td>
<td><strong>115,000</strong></td>
<td><strong>45,701</strong></td>
<td><strong>42,800</strong></td>
</tr>
</tbody>
</table>

This table represents placements of any type reported by job assignment but only salaries reported as full-time. Some individuals omitted placement information, rendering some information unusable. Comparison with other tables will show different numbers of placements and average and median salaries.