**Summer 2015 Course Descriptions**

School of Library and Information Studies
March 2, 2015 – Subject to Change

**LIS 620: Field Project in Library and Information Studies (Online)**

The purpose of this course is to provide students with the opportunity to gain professional experience in an information agency. The course consists of a minimum of 120 hours in the agency and class participation, including seminar meetings (that may be online) to discuss the placements and the application of professional theory to the work place. You will work with the supervising librarian at your agency to determine your work responsibilities and schedule; your schedule must be flexible enough to accommodate possible weekday, weeknight and weekend hours.

May not be taken in the same semester with LIS 826.

**Enrollment and credits:**

- Students in school libraries will enroll in C&I 620, not LIS 620, and must work in two schools (140 hours in one placement, 70 in another) for a total of 210 hours and 3 credits.
- All other students will enroll in LIS 620 and spend 120 hours at the host agency for a total of 3 credits.

To receive your placement:

- **On-campus students:** See the “Practicum” section of the SLIS website: [http://www.slis.wisc.edu/620candi620.htm](http://www.slis.wisc.edu/620candi620.htm) First, review the “Directory of Placements”. Please note, the updated Directory will be posted on the website during early March. Next, complete the “Placement Request Form” for on-campus students. Send the Placement Request Form with your resume and course history Debra Shapiro (dsshapiro@wisc.edu) who will facilitate the placement.
- **Distance students, and on-campus student who wish to be placed off campus:** begin with the Practicum section [http://www.slis.wisc.edu/620candi620.htm](http://www.slis.wisc.edu/620candi620.htm) of the SLIS website, and also follow the link to the distance-specific information at [http://www.slis.wisc.edu/practicumde.htm](http://www.slis.wisc.edu/practicumde.htm) Complete the Placement Request Form for distance students, and send it to Debra Shapiro (dsshapiro@wisc.edu) with your resume and course history to begin the process of practicum placement.


Book and journal publishing faces Internet-driven change on several fronts: e-readers, open access, bricks-and-mortar store woes, self-publishing. This course will examine how readers, authors, publishers, librarians, educators, researchers, and lawmakers are responding to these and other challenges.
LIS 640-004: Topic: Services to Diverse Communities (Online)

Partnering and planning services with and for a range of communities is essential. You will review approaches to community engagement and focus attention on the information needs of several different types of communities, with the opportunity to develop further expertise on a particular community of your choosing. For purposes of this course, diversity is broadly defined to include racial, ethnic, linguistic, and cultural communities (such as those encompassing gender identity, sexual orientation, ability, and age).

LIS 640-007: Topic: Apps & Games in Children’s Services in Public Libraries (Online; 1 cr.)

As the presence of tablets, apps, and games all become a more integral part of public library services for children ages 0-10, there is a need to understand the child as a consumer of technology. In this class, students will engage with insightful research and observational based knowledge as a means to understand this phenomena including developmental and educational theories, app evaluation methods, and designing program around apps.

LIS 644: Digital Tools, Trends, and Debates (Online)

Overview of information and communication technologies, digital media, and standards in relationship to information agencies within the context of current societal controversies.

The course goal is to provide students with:

- Broad awareness of digital technologies in use in libraries and other information agencies.
- Ability to evaluate, select, and work with appropriate digital technologies in a library context.
- Awareness of the social forces that create and shape the use of digital technologies, ensuing controversies that can arise, and the complex relationship between digital technologies and the future of information agencies.
- Self-sufficiency in continual acquisition of technical knowledge.

LIS 839: Topic: Archiving Web & Social Media Content (1 cr.)

This project-based course focuses on issues and challenges related to born-digital curation in an archives environment. Topics covered may include archives best practices; changing information life cycle; assessment, curation and preservation in a digital environment; and outreach strategies.

Websites and social media are inherently digital. To archive web and social media requires a basic understanding of digital information (e.g., formats, processes, and information structures).

This course will combine coverage of general digital preservation issues with those specifically related to the acquisition and preservation of web and social media data. We will couple selected
readings with in-person discussions, and students will work alone and in small groups to complete daily projects that introduce technical skills and reinforce intellectual concepts.

In order to establish a framework for this intensive, we will use the SAA Guidelines for College and University Archives as a reference point for core archival functions and expectations. Such guidelines and institutional frameworks separate the work of archives from that of academic digital humanities, records management, software development, or commerce, all areas where web and social media data are of great interest. Using core archival functions as guideposts, we will work through the process of developing a comprehensive archival approach to the activity of collecting web and social media content.

In order to collect content from social media websites and applications it is imperative that archivists understand the information architectures that support their use and development as well as the data systems that store and manage the underlying information. We will explore and learn to use existing tools that support access to web and social media content and we will discuss the general environment of web technologies as they exist today.

**LIS 855-001: Topic: Social Media for Information Agencies (Online; 1 cr.)**

Using Henry Jenkins’s conception of participatory culture as a framework for study and exploration, this course will consider specific social media environments and their respective affordances. In teams, we will complete exercises to draft new and exciting digitally mediated participatory experiences and services for LIS environments.

**LIS 861: Information Architecture**

The course covers how traditional library science concepts such as the organization of information and user services apply to web design, and examines the basics of usability, design methods, navigation, web evaluation, and ongoing web information system management.

**LIS 875: Topic: IT Management for Information Professionals (1 cr.)**

This course explores what leaders of modern organizations need to know about managing the technology resources the organization depends on. The course will survey the less visible layers of technology that underlie and support software applications and users. Discussion will include network architecture, computer hardware, operating systems, security, budgets and staffing. Develops basic knowledge of how IT systems work and conversancy with IT management practice, methods and issues.